



It is as simple and logical as it is! So why did nobody invent this before?

Our mission: Replace every conventional whiteboard by a smart digital touchscreen with our accessible software solutions.



Digital Signage is a steady growing market segment with an annual turnover of 2 billion euros. About 600 companies - more than 2.000 Dutch experts - drive this emerging business in The Netherlands. Growing with approximately 35 percent year after year, Digital Signage is becoming more and more mature. The good news has to be spread, because not everyone is already aware of the great opportunities.

“Replace our old static whiteboard in the control room by a big interactive touchscreen, including easy to use software that will make it possible for us to organize our work in a better, more efficient and safer way to share it!”

Digital Signage is all about communication on information screens that are viewable by the public, known as the 5th screen. Want learn more? Visit our online pages >>



InterVisuals is your reliable partner for the delivery of high grade service and support of multimedia solutions. It all started in 1988 and since then we strive to deliver first class, custom made, sophisticated yet easy to use communication tools on public digital touchscreens.

This was principal’s Stork brief questionnaire. For John Klaasman of InterVisuals that, at first sight, seemed as simple as the proposal.

After a good study - onsite with Stork and NAM, the leading producer of natural gas in the Netherlands - the outcome was that there is not a single standard software product available that completely fits the needs of the operational management. Nothing could replace the functionality of the static old fashioned whiteboard. A challenge for InterVisuals.

**Solid and user-friendly**

A large variety of people, everyone with its own mission, come and go during the day at the site of NAM. Operational management, supervising a great number of (sub)contractors, suppliers, in- and external staff for service and maintenance and so on. The new developed digital whiteboard of InterVisuals is operated by all ‘visitors’ with an official working permit. Every relevant move and every activity is shown on the public screens because everyone involved places its own ‘digital magnet’ on the touchscreen. Therefore the application has to be fast, intuitive, user-friendly and the complete system has to be fool-proof because it has to work at all times.

**Multifunctional**

It is all about safety and therefore the system has to be supervised, because the screens must always show the correct information. InterVisuals developed a time saving control module. This tool helps operational management to easily control everything that shows up on the screens. This smart control module supports the management department for instance by producing any kind of detailed report about progress and safety of each project and every working permit. Gathering, combining and interpreting this valuable information can be of great help to improve safety procedures leading to operational excellence.

**A big step forward**

Understanding the customer’s needs - and good teamwork with our client - lead to a short development time for this state-of-the-art safe and solid solution, despite the complexity to integrate the data of Shell’s working permit system. The digital touchscreen is very user-friendly and all the stakeholders (users and viewers) are enthusiastic. Our mission to keep it simple and deliver an information platform with outstanding functionality is accomplished. A contractor’s reaction, having seen the system for the very first time: “It is so easy to use and gives everyone a clear overview of all actual activities on site. This is a great step forward dealing with safety and security measures. Why did no one invent this before?”

Bart Mooi, project manager at STORK:

“The clear approach of the experts of InterVisuals for this specific project was great. Implementation and training on the job, both excellent. This solution exactly fits our needs..”

**What our customer says:**

“The digital touchscreen gives a much better and actual view of on site activity and the risk and safety matters in the field that go along.”

This solution is time saving and helps us to manage our projects proactively, safer and more accurate.

The awareness of the necessity to work safely has grown by our own staff and by our contractors.

Safety at work is one of our main values. This outstanding product of InterVisuals helps us to guide and maintain processes.

The interface on the touchscreen is very intuitive, and extremely fast when handling the many items on screen. A time saving experience!

InterVisuals is your professional single point of contact for:

- Content services
- Management and consultancy services
- Software development
- Delivery, installation and support of hard- and software systems
- Educational services and training on the job

For further information please contact John Klaasman. It will be our great pleasure to demonstrate our solutions to you in our showroom in Halsteren.

Give us a ring and call 00316 - 22 48 25 86 or send an email to info@intervisuals.com



Every application development project always starts with a good inventory of the needs and expectations of our end-users. InterVisuals tend to stay in contact with the client and end users evaluating the software. The result of that is a well balanced product that touches and motivates both client and the people of InterVisuals becoming eager getting the most out of our solutions.